

One Tag, One Price

Set one rule, and every product with that tag gets the discount automatically.

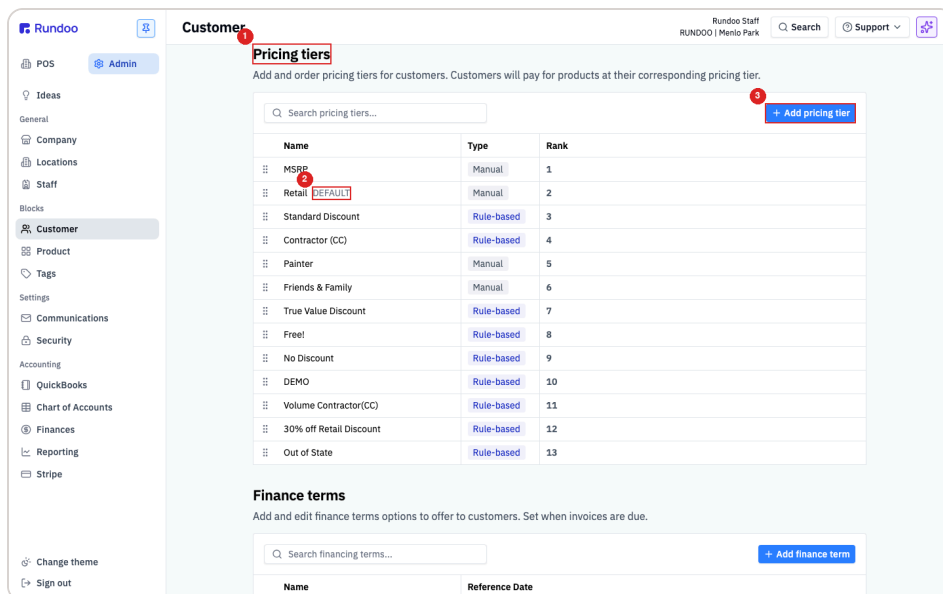
Step-by-step walkthrough ~3 min read Companion to the [2:49 video](#)

You know exactly which customers deserve a break on a certain line of products, maybe your contractors on everything pro-grade. The catch is that a product line can cross a handful of vendors and a few departments, so pricing it by hand means hunting item by item. A product tag is the clean way around it. Tag those products once, write a single rule on a pricing tier, and every item carrying that tag prices itself for that group. Nothing to remember at the register, and no page-by-page editing.

START HERE

Where pricing tiers live

In **Admin** mode, click **Customer** in the left sidebar. The **Pricing tiers** section sits at the top of the page. Each customer is on exactly one tier, and that tier is the price list they see at the counter. Tiers come in two types: **Manual** (you type a price per product) and **Rule-based** (prices are derived from a reference tier plus rules). Tag pricing lives on a rule-based tier.



The screenshot shows the Rundoo interface in Admin mode. The left sidebar has 'Customer' selected under the 'Blocks' section. The main content area is titled 'Pricing tiers' and includes a search bar, a table of pricing tiers, and a 'Finance terms' section below it. The table lists various tiers with their names, types, and ranks. A red circle highlights the 'Retail' tier, which is marked as 'DEFAULT'. A blue button '+ Add pricing tier' is visible in the top right of the table area.

Name	Type	Rank
MSRP	Manual	1
Retail DEFAULT	Manual	2
Standard Discount	Rule-based	3
Contractor (CC)	Rule-based	4
Painter	Manual	5
Friends & Family	Manual	6
True Value Discount	Rule-based	7
Free!	Rule-based	8
No Discount	Rule-based	9
DEMO	Rule-based	10
Volume Contractor(CC)	Rule-based	11
30% off Retail Discount	Rule-based	12
Out of State	Rule-based	13

Finance terms
Add and edit finance terms options to offer to customers. Set when invoices are due.

Name	Reference Date
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Admin → Customer → Pricing tiers. The Type column tells you which tiers are Rule-based, the ones that can carry a tag rule.

Set a tag rule, step by step

Click the row of the tier you want to discount, for example your **Contractor** tier. Only rule-based tiers have rules; a manual tier just holds typed-in prices, so its type has to be Rule-based for this to work.

On the tier's detail page, find the **Rules** section and click **Add new rule**. Read the note above the table while you are here: products that no rule touches fall back to the **Tier 1 price**, and a product caught by more than one rule takes the **lowest price**.

[illegible]

The Rules section on a rule-based tier. Notice the **Product tag** column, one of the ways a rule can be scoped.

In the “Apply rule by” dropdown, choose **Product tag**. A rule can also key off Vendor, Department, Class, Fineline, Product ID, or a single Product, but a tag is what lets one rule span a whole line. Then pick your tag, say **All-Pro**. Rundoo shows how many products carry it, and you can click **view the products** to double-check you are grabbing the right items.

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Set the discount and save

Choose **Discount** as the strategy, enter **30** for the percentage, and leave the reference tier on **Tier 1**. Click **Save**. One quick tip: give the page a **refresh** after saving and the new rule drops into the Rules table.

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Check it at the register

Head to **Products**. Open a simple untagged item, like a single bolt, and its Contractor price just matches the Tier 1 price. Now filter by the **All-Pro** tag and open one of those items: its Contractor price is exactly 30% below Tier 1, applied automatically with no extra work at the counter.

KEEP IT HANDY

Tag pricing at a glance

WHERE Admin → Customer → Pricing tiers Open a rule-based tier to reach its Rules.	RULE SCOPE Product tag One rule spans vendors and departments.
UNTAGGED ITEMS Fall back to Tier 1 No rule touches them, so Tier 1 price stands.	TWO RULES ON ONE ITEM Lowest price wins Rundoo picks the cheaper of the two.

Good to know

- Only rule-based tiers take rules. A tier's type, Rule or Manual, is locked when you create it, so if a tier is Manual you cannot add a tag rule to it.
- After you click Save, refresh the page so the new rule shows up in the Rules table.
- Tag pricing keys off **product** tags, not customer tags. The tag lives on the products, and the tier decides who gets the price.