

GETTING STARTED WITH RUND00 · SETUP

Points and Reviews

Two settings that reward your regulars and pull in Google reviews, both already on from day one.

LOYALTY POINTS, AT A GLANCE

1

Turn it on

One toggle, nothing else to set up

[Admin > Communications > Show loyalty points](#)

2

How it earns

Rate is fixed; edit only the policy wording

1 point / \$1, resets Jan 1

3

Where it shows

Display only, never in POS or reports

[Contractor app > Loyalty tab](#)

ADD A GOOGLE REVIEW LINK

Do it in 3 steps

- 1 Find your **Place ID** at Google's Place ID Finder
- 2 Build the link: `writereview?placeid={PLACE_ID}`
- 3 Paste it in [Admin > Locations > Integrations > Google review](#), then save

Key facts**One Place ID per location**

It rides on [emailed receipts](#). Test by emailing yourself one and clicking [Review us on Google](#).

Heads up: loyalty points are not Benjamin Moore's Contractor rewards (that is the separate PaxID program), and redemptions happen off system, so add a sale note like "500 pts, \$50 off" for a paper trail.