

Price It Your Way

Set each tier by dollar, margin, or discount, and add volume breaks.

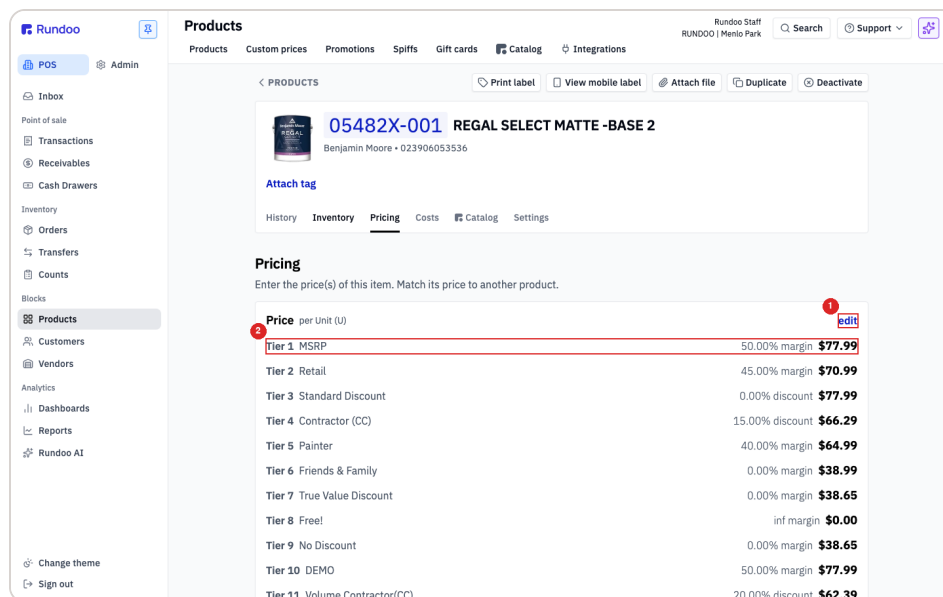
Step-by-step walkthrough ~4 min read Companion to the [5:52 video](#)

You already know what every item on your shelves ought to sell for. The trick is telling Rundoo once, so the register rings up that exact number every time, for the right customer. The nice part is you get to set a price the way you already think about it, whether that's a flat dollar amount, a margin off your cost, or a discount off your list. Here's how to do it, one product at a time, on the Pricing tab.

WHERE PRICES LIVE

The Pricing tab

In **POS** mode, click **Products** in the left sidebar, find your item, and open the **Pricing** tab up top. The **Price** card shows what this item rings up at for every one of your pricing tiers, with each tier's margin or discount right beside it so you can eyeball your profit at a glance.



The screenshot shows the Rundoo POS interface. On the left is a sidebar with navigation options: POS, Admin, Inbox, Point of sale, Transactions, Receivables, Cash Drawers, Inventory, Orders, Transfers, Counts, Blocks, Products (selected), Customers, Vendors, Analytics, Dashboards, Reports, and Rundoo AI. At the bottom of the sidebar are options to Change theme and Sign out. The main area is titled 'Products' and has tabs for Products, Custom prices, Promotions, Spliffs, Gift cards, Catalog, and Integrations. The 'Products' tab is active, showing a list of products. The selected product is '05482X-001 REGAL SELECT MATTE -BASE 2' by Benjamin Moore. Below the product name are tabs for History, Inventory, Pricing (selected), Costs, Catalog, and Settings. The 'Pricing' tab displays a table with pricing tiers. The table has columns for 'Price per Unit (U)', 'margin or discount', and a final price. The 'edit' link is visible in the top right corner of the table.

Tier	Price per Unit (U)	margin or discount	Price
Tier 1	MSRP	50.00% margin	\$77.99
Tier 2	Retail	45.00% margin	\$70.99
Tier 3	Standard Discount	0.00% discount	\$77.99
Tier 4	Contractor (CC)	15.00% discount	\$66.29
Tier 5	Painter	40.00% margin	\$64.99
Tier 6	Friends & Family	0.00% margin	\$38.99
Tier 7	True Value Discount	0.00% margin	\$38.65
Tier 8	Free!	inf margin	\$0.00
Tier 9	No Discount	0.00% margin	\$38.65
Tier 10	DEMO	50.00% margin	\$77.99
Tier 11	Volume Contractor(CC)	20.00% discount	\$62.39

The Price card lists one price per tier, with the margin or discount next to each. The **edit** link is top-right.

DO THIS

Setting a product's price

1

Open the Price card for editing

Click **edit** in the top-right of the Price card. Every tier's price becomes editable, and a small set of controls appears: a three-way mode toggle, **Unit of measure**, **Price rounding**, **Match price**, and **Save**.

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Edit mode: the mode toggle up top (**by dollar**, **by margin**, **by discount**), then Unit of measure and Price rounding.

2

Price by dollar, the simplest way

Leave the toggle on **by dollar** and just type the price you want, say 8.99, straight into the tier. What you type is what it rings. Nice and plain.

3

Or price by margin, off your cost

Rather work up from your cost? Switch the toggle to **by margin** and type the margin you're after, say 40. Rundoo does the math off the item's **Standard cost** (the one on the **Costs** tab) and fills in the price for you. Better still, if a vendor bumps your cost next quarter, you update Standard cost once and every by-margin tier recomputes on its own.

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Or price by discount, off your list

The third option, **by discount**, works off your **Tier 1** price instead of your cost. Type 15 and that tier rings at 15% off Tier 1. Handy for a tier you think of as "so many points off list."

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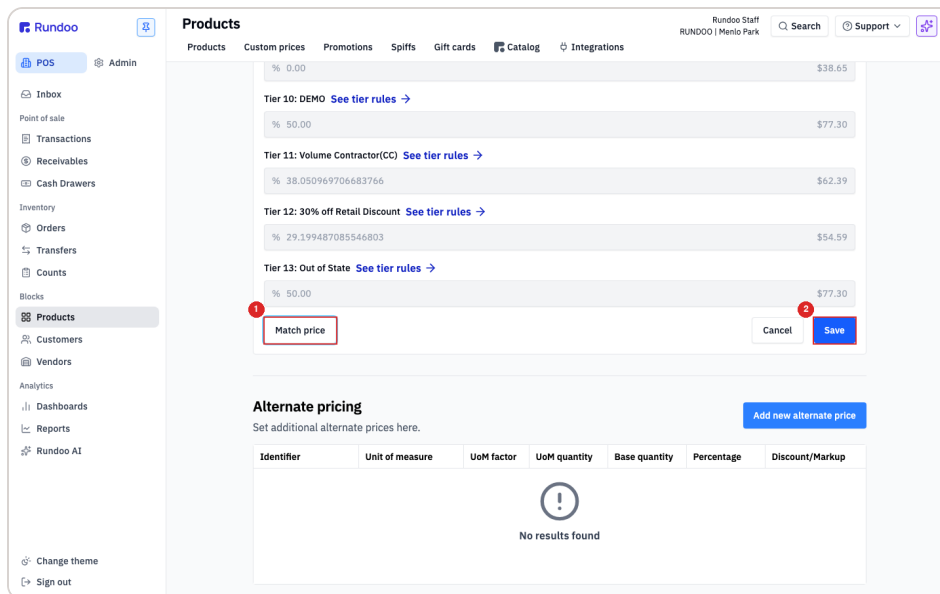
Round it, then save

Set **Price rounding** to land on clean numbers. **Round to \$0.99** is the default, so a computed \$64.62 becomes \$64.99. When it all looks right, click **Save**. One Save commits every tier on the card at once. There's no per-tier save, it's all together.

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Leave the grayed-out tiers alone

You'll notice some tiers, like Contractor, sit grayed out with a **See tier rules** link. That's a good thing. Those prices are set automatically, store-wide, by your pricing tiers, so you don't touch them here. Building those store-wide tiers is its own job, and it's covered in the **Pricing Tiers** video. (You can type an override on a grayed tier when one product needs an exception, but that quietly stops that product from following the rule. Clear the box and save to hand it back.)



Rule-based tiers are grayed out with a **See tier rules** link. Below the card sits **Alternate pricing**, with **Add new alternate price** at the right.

7

Add a volume break for a case

Say a contractor buys a full case of roller covers. Scroll down to **Alternate pricing** and click **Add new alternate price**. Set **Quantity** to the case size, say 12, leave the adjustment on **Discount**, and enter 10 for 10% off. Now anytime someone rings up 12 or more, that discount applies on its own. This is the tidy way to give a case a break: add a quantity break here and leave your everyday unit pricing exactly where it is.

One thing to remember: breaks **don't stack**. Rundoo always applies the single best break the quantity qualifies for, not several piled on top of each other. Buy 12 and you get the 12-up break; buy 60 and you get the 60-up break instead, not both.

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Know that Custom prices here are view-only

Further down you'll see **Custom prices**. That's just a read-only list of any one-off prices you've set for a specific customer on this item. You can't add them from this screen, those live on the customer's profile, but it's handy to see them all gathered in one place.

KEEP IT HANDY

Three ways to set a price

BY DOLLAR

Type the price. \$8.99

What you type is what rings.

BY MARGIN

Type a %, off Standard cost

40 gives you the price from cost. Needs a real cost.

BY DISCOUNT

Type a %, off Tier 1

15 rings at 15% off your list price.

VOLUME BREAK

Alternate pricing → Add new alternate price

Quantity plus a Discount %. Breaks don't stack.

Good to know

- The mode toggle is just a lens, not a setting. Save a tier at 40% margin, flip to by dollar, and you'll see the same price in dollars. It doesn't change what's stored.
- by margin needs a real **Standard cost** on the Costs tab. If cost is \$0.00 you'll see "inf margin" and the price won't compute, so set the cost first.
- For a case or bulk deal, reach for a quantity break in Alternate pricing rather than a separate case price. It keeps your pricing tidy and rings automatically at the register.
- Case quantity on the **Inventory** tab is a different knob. It controls reordering (order one case, receive so many units), not selling price. If you want the case to *sell* for less, that's a quantity break here.